

CHAMBER OF COMMERCE



4' LED Tubes Exclusively for Chamber Members at Zero Cost



The Zero Cost Program is available to active chamber members within the Consumers Energy service area. Members will receive 4' LED tubes at zero product cost. This program is offered exclusively through the area local chamber.

IN PARTNERSHIP WITH OEO ENERGY SOLUTIONS

Consumers Energy has partnered with Trade Ally and Preferred Distributor, OEO Energy Solutions, to provide no-cost LED Tubes for your chamber members.



WHY NO COST?

Consumers Energy has created the Business Energy Efficiency Program designed to enable organizations to advance the safety and sustainability Consumers Energy covers 100% of the product cost so your members can easily make the switch to LED and positively impact the environment.

IT'S SIMPLE

Once we receive confirmation of your interest in participating, we'll send your team a landing page customized with your chamber's logo and information that can be sent to members.

This simple landing page will allow them to enter their shipping information and how many 4' LED tubes they would like to order for their business.

For each member response, your chamber will receive real-time notifications of chamber members' orders via e-mail with quantities ordered, at no charge, through the program.

The screenshot shows a landing page for the 'Zero Cost LED Tubes' program. It includes the OEO Energy Solutions logo and a phone number (800-553-2112). The page title is 'Zero Cost LED Tubes TO REPLACE EXISTING 4' FLUORESCENT T8/T12 TUBES'. Below the title, there are several input fields: NAME, EMAIL, PHONE NUMBER, COMPANY, and FACILITY ADDRESS. There is also a section for 'Number of 4' led tubes needed to replace existing fluorescent' with a note that orders must be placed in 30 unit increments. A 'SHIPPING' section contains radio button options for delivery speed and freight charges. Below that are fields for 'Credit Card Number', 'Expiration Date', and 'CVC'. A 'DELIVERY' section has radio button options for loading dock access. At the bottom, there is a green button labeled 'Order My No Cost Tubes Now'.

LANDING PAGE EXAMPLE

OUR TEAM IS HERE TO ANSWER YOUR QUESTIONS:

CONSUMERS ENERGY

Brandon: Brandon.Scott@cmsenergy.com



OEO (Product and Shipping Related):

Lesley Grant: lesley@o eo.com

Tia Einarsen: tia@o eo.com

